



## D. Pagan Newsletter: For Immediate Release

January 2019

### With a New Year Comes a New Look!

Happy New Year! We hope everyone had an amazing holiday season. The end of 2018 was an especially busy time for everyone at D. Pagan. In addition to wrapping up the year, developing PR and marketing plans for 2019, and prepping for the NAMM Show, we've also been hard at work on a company-wide rebranding.

What started out as a website upgrade has morphed into a whole new "face" of D. Pagan, and we couldn't be more excited about it! As you'll see, we have a new logo and updated color scheme. And, we're currently hard at work finalizing our new website, which will serve as a resource for you, with easily accessible client news releases and images, and downloadable trade show press kit materials.

As we put the final touches on our site, we're rolling out this new quarterly newsletter and a more aggressive social media initiative. Moving forward, this newsletter and our social pages will be filled with client news and company blogs from all members of our team. But, for now, here's a little more about what we're up to this quarter!

## TRADESHOWS

**The  
NAMM  
Show**

### Winter NAMM 2019

First up on our on the DPC planner is NAMM 2019. We're currently compiling press kits and editorial meetings for all our exhibiting clients. We can't wait to see everyone in Anaheim next week!

[Contact Us Today for More Info!](#)

**Integrated  
Systems  
EUROPE**

AMSTERDAM-BOUND

**NABSHOW<sup>®</sup>**  
**musikmesse**

NEXT UP!

With ISE on the heels of NAMM, we're in the throes of finalizing and issuing press releases for this show, too.

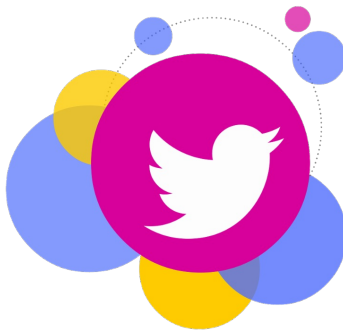
[Give us a Call Today to Discuss!](#)

What's trade show season without NAB and Musikmesse? If you're starting your planning for these shows, like us, now's the perfect time to reach out to discuss how we might be able to collaborate.

[Email Us Today!](#)

## FIND US ON SOCIAL MEDIA!

Did you know that D. Pagan is already social? We can be found on Facebook, Twitter and LinkedIn, and we're going to spend 2019 ramping up our presence. Click one of the icons below to find our page!



### DPC BLOG: What does a PR Pro Do?

Many people are unaware of all that a career in Public Relations (PR) entails. Whether there is breaking news to be released, a crisis to be managed, or a client starts a new business venture, as a PR professional, you must always be on your toes and ready to tackle high-priority tasks.

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